



Press Release

Hyde Park Investment International Ltd and Theia Announce Cooperation Agreement for Marketing Activities in France

London, December 18th, 2024 – Hyde Park Investment International Ltd, a leading European Third-Party Marketer, is pleased to announce the signing of a cooperation agreement with Theia PM, a prominent Third Party Marketer. This partnership aims to enhance marketing activities within the French institutional markets; Theia is the exclusive partner for the French Market.

Under the terms of the agreement, Hyde Park Investment International Ltd will collaborate closely with Theia PM to introduce and connect institutional investors with unique investment opportunities. Nathalie Renson is a former fund selector and an experienced financial markets professional.

Hako Finckenstein, Founder of Hyde Park Investment International Ltd, shared excitement about the new partnership: “We are eager to collaborate with Nathalie Renson, her extensive knowledge of the French market, paired with our global reach and investment expertise, will undoubtedly enhance our marketing presence in France”.

“We are pleased to cooperate with a globally experienced firm such as Hyde Park Investment International Ltd in introducing selected and diversified traditional asset managers and alternative niche investment products to French institutional investors, given the increasing attention they are paying to investments in private markets”, said Nathalie Renson, Founder and Head of French Institutional Clients at Theia PM.

This agreement represents a milestone for both organisations as they work to broaden their influence and presence within the institutional investment community. Hyde Park Investment Ltd’s European outlook, combined with Theia PM’s strong foothold in France, forms a dynamic synergy that will foster further growth in European Third Party Marketing.

About Hyde Park Investment International Ltd

Hyde Park Investment International Ltd is a European third-party marketer specialising in distributing listed investment products to institutional clients across Europe.

About Theia PM

Theia PM is a Third Party Marketer and member of the AFTPM, the French professional association of TPMs. We assist and advise asset management companies or private asset funds in developing their markets and their fundraising in France.